

# Newsletter February Edition











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HAPPY LOVE AND FRIENDSHIP DAY! 14TH February: More than a Day of Love and Friendship

TAF CELEBRATIONS Celebration for birthday boys and girls February events Happy Birthday! - Birthdays TAF February

**TAF RECOGNITIONS** Top-selling specialists in the month of January Internal movement TAF Anniversaries CPE Certification - Congratulations!

**TAF COMMUNITY** New arrivals Meet the Human Resources team

**THE ANGLO FOUNDATION** Civil Protection Training - Anglocentro Florida

THE ANGLO ARTS & CULTURE IMPACTO SOCIAL: Informe de Impacto Social

THE ANGLO PROFESSIONAL SOCIAL IMPACT: Social Impact Report

**THE ANGLO ASSESSMENT** Synergy with business units

TAF ENTERTAINMENT Solve the word game and win a TAF gift!

ACKNOWLEDGEMENTS Participants February edition





### More than a Day of Love and Friendship

February 14, known worldwide as Valentine's Day, has become an iconic celebration of love and friendship. Although many people associate it primarily with romance, this day offers a unique opportunity to reflect on all forms of love in our lives, from friendship to family love. But have you ever wondered where this holiday comes from and how it has evolved over the years?

#### **Historical origins**

The history of Valentine's Day dates back to ancient Rome. It is said that St. Valentine, a priest who lived in the 3rd century, disobeyed the orders of Emperor Claudius II by secretly marrying young couples. The emperor had forbidden marriage, believing that unmarried men made better soldiers. For this reason, Valentine was arrested and, according to legend, executed on 14th February around 269 A.D. His bravery and dedication to love made him a symbol of the celebration.

Over time, Valentine's Day evolved into a broader holiday, celebrating not only romantic love, but also friendship and camaraderie. In the 15th century, love letters and poems began to be exchanged, which laid the foundation for the Valentine's Day cards we know today.



Today, Valentine's Day has evolved into a global commercial celebration. According to the National Retail Federation, it is estimated that, in 2023, Americans will spend around \$23.9 billion on Valentine's Day, including gifts, dinners and cards. Each year, trends change, and in 2023, a notable increase was the interest in shared experiences, such as cooking classes or weekend getaways, rather than traditional material gifts.

Valentine's Day is not just about flowers and chocolates; it is a reminder of the importance of relationships in our lives. Whether you celebrate with your partner, friends or family, this day invites us to express our appreciation and love for those around us.

So this 14th February, take a moment to celebrate not only romantic love, but also the friendships and family ties that enrich our lives. Remember that love comes in many forms, and each one deserves to be celebrated.



### **AngloCentre Florida**



### AngloCentre Antonio Caso

TAF CELEBRATIONS





### **AngloCentre Satélite**













**International Lawyer's Day** February 3rd

# Anniversary of the promulgation of the Constitution of 1917

February 5th



**Flag Day** Februrary 24th











**Emiliano Méndez** De La Rosa The Anglo Academy Dora Lara Uscanga



Ana Patricia Martinez Vite The Anglo Academy





**Hilda Nallely** 

García Lara

The Anglo Churchill School



Adriana Villanueva García The Anglo Professional



Carolina De

La Torre García

The Anglo Academy



Laural Sample Yamila The Anglo Churchill School



Flor De María Solis García The Anglo Churchill College





Leatrice The Anglo Churchill School



Petersen Claire Juel The Anglo Churchill School



**Ángel Antonio Escobar Arzate** The Anglo Assessment



Sandra Lorena Segura Rodriguez The Anglo Churchill School



Azucena **Fonseca Flores** The Anglo Churchill School



Alberto **Aguilar Corona** The Anglo Academy



Elizabeth Janet **Bautista Martínez** The Anglo Assessment



Victor Manuel Herrera Hernández The Anglo Foundation



Arturo Núñez Martínez The Anglo Churchill School



María Del Carmen Flores García The Anglo Academy



**Brooks-Moizer** Francesca Louise The Anglo Churchill College



Chagoya Luna The Anglo Churchill School



**Gilberto Manuel** Maldonado Martínez The Anglo Foundation



Mónica Vargas Trejo The Anglo Academy



María Alejandra Martínez Hernández The Anglo Churchill School











María Cristina Paredes Ocampo The Anglo Churchill College





Mercedes Gabriela García Alcalde The Anglo Churchill School



Jonathan Levy Martínez Montiel The Anglo Academy





Erika Nalleli Pech Moguel The Anglo Churchill College



Jorge Arturo

**Reyes Vera** 

The Anglo Academy

Luis David

Cano De La Vega

The Anglo Academy

24 Contraction Con

Nadia Aguirre Ortiz The Anglo Academy



Luz Angélica Monroy Mena The Anglo Academy



Ricardo Daniel Aguilar Jimenez The Anglo Academy



Iroshima Nagazaky Bojorquez Aispuro The Anglo Academy



María Del Carmen

Aguilera Pasaran

María Cristina León González The Anglo Foundation



Jacqueline Santiago Zaragoza The Anglo Foundation







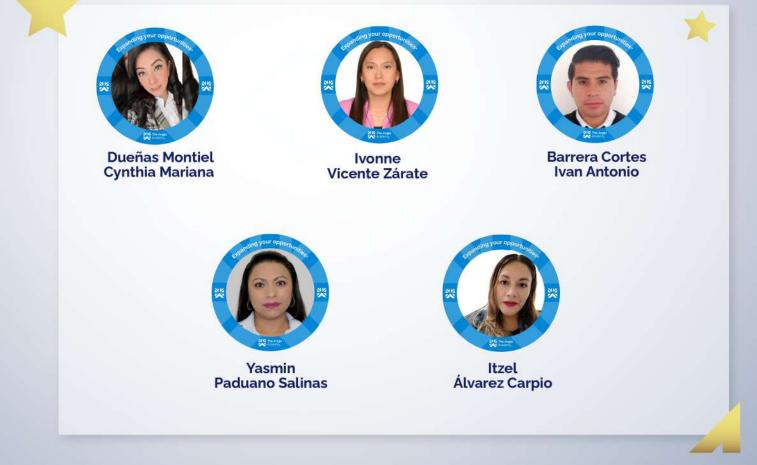




TAF RECOGNITIONS

At The Anglo Foundation we recognise the commitment of our sales force at BU The Anglo Academy and we would like to acknowledge their dedication, effort and excellent results in their daily work, which are reflected today in this recognition.

We are pleased to announce the Anglocentres specialists with the highest sales in January.



Thanks to their hard work, commitment to excellence and focus on customer satisfaction, they have been able to achieve their goals in an outstanding manner.

Congratulations on your outstanding performance!



# Internal Movement





Olga Lidia Hernández Aviña Customer Relations Specialist - The Anglo Satellite

TAF Anniversaries

We are pleased to announce to our employees that they have reached a significant milestone in their careers in the months of January and February 2025.

Their dedication and commitment have been fundamental to the growth and success of the Foundation.



Patricia Jimena Sánchez Lombardo

Rosalia

**Ruiz Snatoyo** 

Enero - 5 años



Wendoline García Ocadiz

#### Febrero - 5 años



José Alfredo Islas Hernández



Jonathan Levy Martínez Montiel



Karina Viridiana Franco De Iturbide

We would like to express our sincere thanks to each and every one of you for your hard work and loyalty over the years. We look forward to your continued growth and development with us in the years to come.

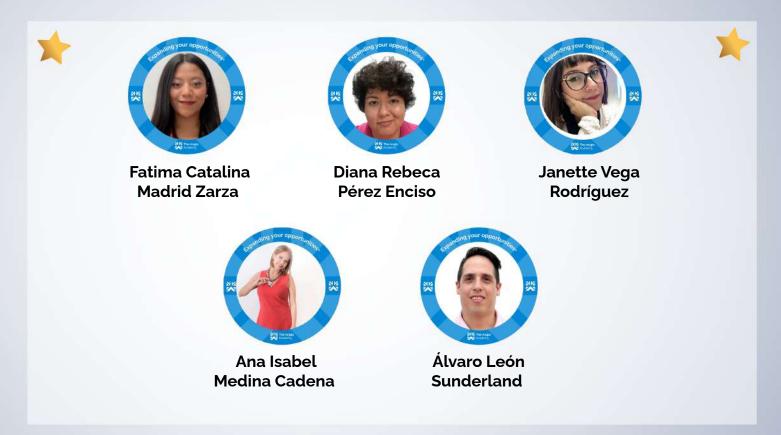
Congratulations!



TAF RECOGNITIONS

At The Anglo Foundation we are committed to the professional development of each and every member of the Foundation.

We are therefore pleased to congratulate and extend our congratulations to our employees who took their exams on 5 December 2024 and successfully passed their CPE certification.



On behalf of TAF, we acknowledge their hard work and dedication. Undoubtedly, their commitment to learning and perseverance in improving their language skills are an example of self-improvement and excellence.

We are proud to have such committed and skilled professionals.

Congratulations on this great achievement!

TAF COMMUNITY







Alfredo Ernesto Franco Ruíz Commercial Executive





**Gareth Kyle Fritschle** Initial Plus English Teacher



Enrique Fernando Pérez Calderón Competent English teacher



Merlina Patricia Gómez Barriga Competent CC English teacher



Guillermo Ramírez Gaona

Competent CC English teacher



**Emiliano Méndez de la Rosa** Initial CC English Teacher



Fernando Damián Castillo Ruíz Competent CC

English teacher



Elisa Dávila Diez Gutiérrez

Initial CC English Teacher



Emily Arreola Guzmán Competent CC English teacher



Osvaldo Ali Ortega Colón Initial CC English Teacher



**Leonardo Rojas Santiago** Competent CC English teacher



Ignacio Enrique Moreno Valdés

Initial CC English Teacher



Edith Fuentes Soriano Initial English Teacher



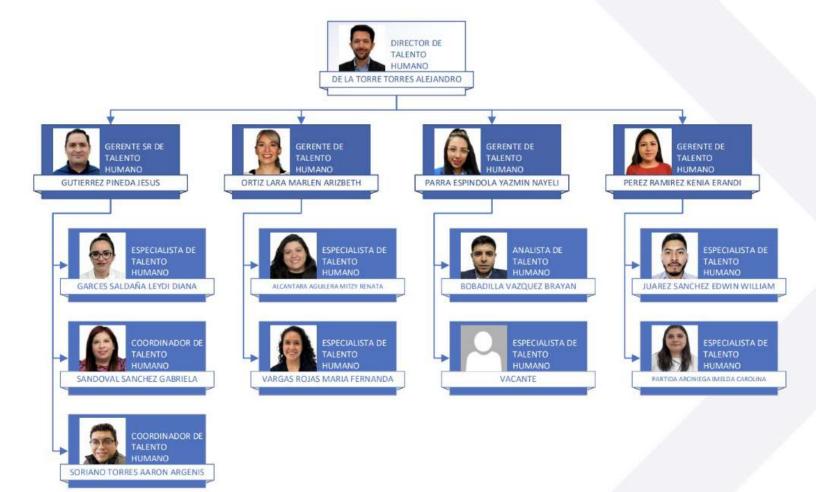
Andrea Barajas Esquivel

Initial CC English Teacher

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# Meet the Human Resources team



#### Alejandro De La Torre Torres

Human Resources Director



I joined the foundation in 2010 and over the years I have had the opportunity to participate in different areas of Human Resources such as training, talent attraction, labour relations and personnel administration. Today I am in charge of managing the entire HR team for the entire foundation, with the commitment to add value, promote cross-functional work between areas and support the Business Units in achieving their objectives.

Swimming, running and cycling.Music and concerts.

Fun fact: I am allergic to shellfish.

#### Kenia Erandi Pérez Ramírez

Human Talent Manager (Talent Attraction)



In 2022, I started my journey at The Anglo Foundation as a Talent Attraction Coordinator. Since then, I have had the opportunity to grow professionally, first as Assistant Manager and now as Talent Attraction Manager.

From day one, I have been inspired to see how each employee is truly committed to the goal of our Foundation: transforming lives through education. This commitment drives me to take on my role with enthusiasm and responsibility, attracting talent with the values and principles that strengthen our mission and contribute to the positive impact we seek to generate together.

- · Language learning.
- Dancing.
- •Make friends.

Fun fact: I can speak French

#### Imelda Carolina Partida Arciniega

Human Resources Specialist



I joined Talento Humano in October 2023 as a Talent Attraction Specialist. My main responsibility is to manage and follow up on the recruitment requirements, both national and international, for all business units of the foundation.

- Travel.
- Going to concerts.
- Swimming.

Fun fact: I lived in Australia for 2 years and survived the spiders. .

#### Edwin William Juarez Sanchez

Human Resources Specialist



Human Resources professional with experience in national and international companies.

I joined The Anglo in 2024, in the area of Talent Attraction, currently I am dedicated to the search for new talent for the Foundation. I enjoy interacting with all areas, working together to achieve the objectives at TAF.

- Music.
- · I enjoy getting to know new places.
- · I am passionate about everything I do.

Fun fact: I don't usually watch films or series.

#### Yazmin Nayeli Parra Espindola

Human Resources Manager (Training, OD and Internal Communication)



I started my career 11 years ago in the field of Human Resources, I studied a degree in Business Administration and a master's degree in Corporate Communication Management.

Currently, I am the leader of the Training, Organisational Development and Internal Communication area within the Human Resources team, with the aim of creating a work environment in which each employee feels valued and motivated to reach their full potential, including the development of technical and soft skills, promoting continuous and enriching learning. My most ambitious goal is to build a space where learning, growth and communication flow naturally, driving the Foundation towards success and ensuring the well-being of the TAF Community, which in turn will positively impact our culture.

- Travelling by motorbike, I love the adrenaline rush.
- Chatting, making new friends
- · Lover of seafood and fruit tarts.

Fun fact: I can say 21 bones of the human body in 15 seconds and I've beaten every level of Super Mario Bros on Nintendo.

#### Brayan Bobadilla Vazquez

Human Resources Analyst



I am 26 years old, I have 6 years of work experience, going through different schools and institutions. I started my experience at The Anglo in 2023 as an Admissions Specialist at The Anglo Academy, and now I have managed to take a professional leap by joining Talento Humano, in the area of Training and Organisational Development, carrying out the planning and logistics of the different events, as well as providing training to the Foundation's new recruits.

- I love dogs and cats.
- I love going to concerts.
- I love football.
- I like to travel.

Fun fact: I learnt swimming since I was 5 years old and I like extreme activities.

#### Jesús Gutiérrez Pineda

Sr. Human Resources Manager (Personnel Administration, Compensation and Benefits)



I started my career at the Foundation in 2009 as a Satellite Branch Administrator. Since then, I have been Branch Manager, Administration and New Business Development Manager, Sr. Regional Manager, Sr. Administration and Finance Manager and currently I collaborate with the extraordinary Human Talent team in the position of Sr. Manager where I am in charge of the Personnel Administration, Compensation and Benefits teams.

- I love time with my family.
- I love playing sports.
- I always enjoy a good chat, meal, trip or film.
- I play dominoes and video games.

Fun fact: I played one season in the 3rd division of football.

#### Aarón Argenis Soriano Torres



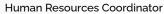


Throughout the 10 years that I have been working for the Foundation, I have had the opportunity to collaborate in different units of the same, currently I work as Coordinator of Human Resources, specifically in the area of Personnel Administration supporting in the management of legal-administrative procedures involving the staff of the company, encompassed in areas such as the selection and formalization of contracts, payroll procedures and provide support in solving problems related to employees of the Foundation.

- I love listening to music of all kinds.
- I like soccer (playing and watching it).
- · I like to spend time with my family.
- I like to travel.

Fun fact: I was a DJ for 10 years and a computer teacher for 5 years.

#### Gabriela Sandoval Sánchez





I started in the Foundation in 2013, I started as an intern in the HR area in schools, for 7 years I worked in the area of HR Schools and my last years I have developed as a Specialist in the area of Compensation and Benefits. Solid track record in the management of benefits and benefits for employees. Experience in implementing compensation policies and resolving benefits related queries.

- · I like to do family activities.
- · I enjoy everything about my son.
- · Going out to talk with my friends.

Fun fact: I don't like fish stock and I'm learning German.

#### Leydi Diana Garces Saldaña Human Resources Specialist



I joined in 2022 as a Human Resources Analyst. I have achieved growth and development, I am currently part of Compensation and Benefits. I feel very comfortable at the Foundation, because it looks after the welfare of its employees, and the people are very warm and humane. I am currently in charge of the scholarship plan for employees, the EMBRACE project, agreements and other activities. It is a pleasure to be part of the Human Resources team and to be of service to the rest of the employees.

- I like to travel.
- I like to dance.
- I like skating.

Fun fact: Taquitos al pastor with red sauce can change my mood and give me that instant happiness.

#### Marlen Arizbeth Ortiz Lara

Human Resources Manager (Churchill School & College)



I started in August 2006 my journey in this beautiful community: The Anglo Foundation. Today, 18 years later, it is an honour for me to share a bit of my work experience in this special place.

For many years I worked as a primary assistant headteacher at The Churchill School, where I had the opportunity to work with a number of female headteachers who helped me to build a strong foundation and deepen our culture and values.

In June 2020 I took a new direction by applying for a vacancy in Human Resources, and was fortunate enough to be accepted. Thus began a new phase full of challenges and achievements, developing myself in areas such as compensation and benefits, organisational development and, subsequently, as part of the Business Partner team for Churchill School and Churchill College. Today, together with my team, Renata and Fernanda, we manage the talent for both schools, as well as collaborate in the strategic planning of Human Resources.

Helping people has always been my passion, and now I fully enjoy my work in this place that I feel like my refuge. For you, who are reading these lines, I want you to know that you are part of an amazing place, where you are given opportunities to grow, develop and fulfil your dreams accompanied by constant learning.

• I am a very homely person who enjoys the simple things in life.

• I love my family and spend my weekends with them.

• I am a proud mum of three puppies (Romy, Pipa and Luneta) and two adorable tortoises (Margaret and Galletita) who brighten up my days!

Fun fact: I can't swim, but I love the beach and the sea.

#### Mitzy Renata Alcantara Aguilera

Human Resource Specialist



They call me Ren, Reno, I have 9 years of experience in the area of Human Resources. I started my experience in the foundation on 2nd January, 2018 as an analyst of academic development and today, I am a HR specialist in the BP of schools. My main functions, in addition to giving attention and direct support to the staff and teachers of schools, include registering the payments of the human resources area in the system, as well as the corresponding follow-up. I am also in charge of all the immigration procedures of the international teachers who come to work with us in Churchill and The Anglo.

- · I love going to the cinema.
- · I love reading.
- · I love to take my doggy Troy with me to see places.
- I like to watch NFL games.
- I love being with my loved ones.

Fun fact: I love reading and I'm a Harry Potter fan.

#### Maria Fernanda Vargas Rojas

Human Resources Specialist



My name is Fernanda Vargas, and 4 years ago I discovered my passion for working in the Human Resources area. Currently, I am about to complete 3 months at The Anglo, where I am part of the Schools area, collaborating in various activities for staff and teachers.

- I love to exercise.
- I love to dance.
- I love to read.
- · I like to explore new places and enjoy weekend getaways.

Fun fact: I can't ride a bike.



## Civil Protection Training Anglocentro Florida

We are pleased to inform you that on 10th January we conducted a comprehensive Civil Protection training session, with the aim of strengthening our knowledge and skills in emergency prevention and response.

During the training session, a variety of essential topics were covered, including but not limited to:

Hazard Identification, Emergency Protocols, First Aid and Earthquake and Fire.

We appreciate the participation of all employees who attended and contributed to making this training a success. Their commitment to the safety and well-being of all is fundamental.

We will continue to promote the culture of prevention and safety at The Anglo Foundation.

















Stay tuned for more details, coming soon.

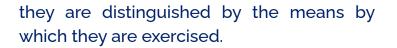




**Types of** gender-based z violence

Violence manifests itself in different ways; its causes, scope and consequences are diverse. One type of violence is gender-based violence, which is a problem that seriously affects our society today and is related to the inequality between women and men; this form of violence is not only against women, but also against men because of how they are identified according to the characteristics, roles and attributes that are socially attributed to women and men, thus violating their physical and psychological well-being.

Experts indicate that gender-based violence is multifaceted due to the different types of violence, which is why it is necessary to identify them in order to be able to confront it and put an end to it. Each of these types has the objective of causing harm, limiting, manipulating and/or coercing the person who suffers violence;



Up to 18 different types of gender-based violence are distinguished, but the main ones are the following 7:

1.- Physical: in this case there is a direct aggression towards the victim in such a way that physical harm is inflicted on her either temporarily or permanently with the hands or with some object. It is considered physical gender-based violence when there are blows, kicks, bruises, shoves or even shakes, leaving traces both externally that others can clearly perceive and internally, since not in all cases the marks are visible. It is the most elementary, forceful and recognised both socially and legally.

Psychological: it is difficult to detect





because its traces are not external, it is characterised by verbal humiliations or insults that devalue the victim and lead him/her to feel depressed, undervalued and to fall into a total state of anxiety and depression.

Sexual: this type of gender-based violence is related to situations in which the victim is forced to perform activities of a sexual nature; it is not only exercised through physical pressure, but also through psychological pressure. Economic: its intention is to reduce the victim's economic resources and thus prevent her from being unable to support herself with her own resources or achieve her goals; it refers entirely to restricting access to money and to any activity that allows her to obtain it.

5.- Patrimonial: this is totally related to the previous type, because in this case the victim is not to have anything material in terms of goods and property in order to be able to dominate and manipulate her.



6.- Social: this translates into the total isolation of the victim, distancing them from everyone around them: family, friends, work colleagues, neighbours, etc; in other words, breaking their social circle and creating a context in which only the perpetrator and the victim meet.

7.- Gendered parental alienation: this is a recent concept, it is considered violent that parents use their children and that these are also harmed in cases of separation and divorce of the parents. In this type of gender violence, the children turn against the victim as a form of blackmail or "bargaining chip".

Finally, it is important to mention that each of these types of gender-based violence can be differentiated into acts that are manifestations of the types mentioned above. such femicide. as: sexual cyber violence. forced exploitation, marriages, harassment, prostitution and sexual abuse, among others; each one, due to its nature, should have a different approach and specialisation.



#### Sources of Reference:

- IFIS Educación; Los 7 tipos de violencia de género; Noviembre, 2022; consultado en: https://www.ifiseducacion.com/blog/los-7-tipos-de-violencia-de-genero/?srsltid=AfmBOoprHnGgZ82w oy5642md4B2Npiyx-in8G6vm5yyK0J0Uyk8X5B7G

- ESNECA Business School; ¿Cuáles son los tipos de violencia de género? Ejemplos; Enero, 2024; consultado en: https://www.esneca.lat/blog/tipos-violencia-genero/

-ACNUR; Violencia de Género; consultado en:

https://www.acnur.org/violencia-de-genero#:~:text=%C2%BFQu%C3%A9%20tipo%20de%20violencia%20de ,como%20en%20la%20esfera%20privada.



Synergy The Anglo and business units

#### The Anglo Academy & The Anglo Assessment.

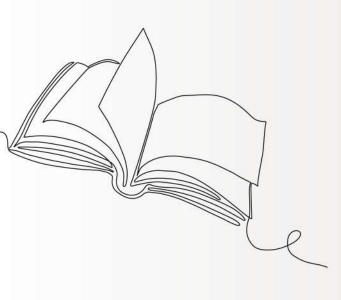
In our commitment to provide excellent and integrated service to our internal and external customers, we have strengthened our synergy with The Anglo Academy. As part of this effort, an ID has been established as a Preparation Centre, which allows for group registrations of Academy students for all products and services of The Anglo Assessment in an organised manner, ensuring transparency, control and quality at every stage of the process.

In addition, to reinforce this approach, a dedicated account executive has been assigned to the area, Jennyfer Jimenez, who is in charge of providing strategic support and coordinating key agreements. Among the most notable benefits, we have implemented key meetings with parents, consolidating our shared commitment to mentor and guide stakeholders at every stage of their English language learning.

#### The Anglo Professional & The Anglo Assessment.

In our mission to offer comprehensive and quality services to our clients (Schools, Language Academies and Companies), the collaboration with The Anglo Professional has become a key driver to enhance our business relationships. This joint approach has allowed us to establish effective dynamics in the search for opportunities, not only with current clients, but also in the acquisition of new prospects.





It has broadened our visibility to our clients' diverse needs beyond assessments, offering them customised solutions and generating interest in programmes that best align with their objectives.

We channel leads to The Anglo Professional in an established way with monitoring and follow-up. We have been able to strengthen cross-selling, offering a portfolio of complementary services that enriches our users' experience and maximises the impact of our offer.

#### The Anglo Arts & Culture y The Anglo Assessment

We work closely together to mass disseminate invitations to major events and competitions such as the Shakespeare Competition and the Public Speaking Competition to all our affiliated clients.

This partnership has resulted in excellent participation from our audiences, who have enthusiastically joined dynamic, exciting and highly enriching programmes. Each activity reflects a bicultural approach, which not only fosters English immersion. also but connects language participants to global and local artistic expressions.

With this synergy, we continue to foster the active interaction of our communities and strengthen our commitment to a holistic education that transcends the classroom and celebrates the richness of cultural exchange.



#### **IMPACTO SOCIAL & The Anglo Assessment**

We have worked closely together to strengthen the Key Grants.

This collaboration has allowed us to identify institutions and profiles that meet the necessary criteria to be eligible for this benefit. Through this synergy, we seek not only to expand our reach, but also to contribute significantly to the educational development of students and professionals who require support to access international standards.

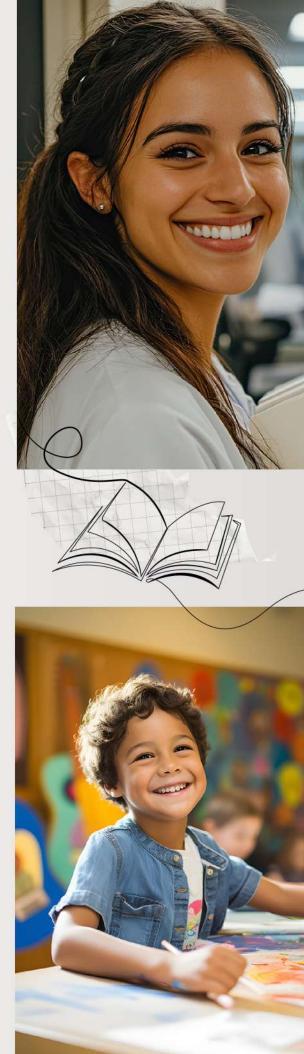
Social impact actions have become a catalyst for generating trust and building long-term relationships with our customers. Through these actions, we reaffirm our vision of opening doors to new opportunities and promoting positive social impact, while strengthening our purpose as a leader in international certifications.

#### The Churchill School & College y The Anglo Assessment

At The Anglo Assessment, we deeply value the partnership we have built with Churchill schools in primary and formal education for the assessment of whole generations of Primary, Secondary and Sixth Form pupils for over three decades, with Cambridge English Exams.

Aidé Alonso is the executive who offers a personalised service to ensure a smooth and satisfactory experience. Recently, we have implemented initiatives to bring our services even closer to you, adapting to your needs by providing the service directly on your premises.

This effort has been enthusiastically received and will allow us to improve both the student experience and the efficiency of our operational processes.



# Word game "Valentine's Day

Instructions: match the letters and form the 16 words correctly. Send it to comunicacioninterna@tamf.org.mx, if it is correct, you can get a TAF gift.

ENTERTAINMENT TAF

#### (subject to 10 gifts)

CCOTHLEOA S	2
LNVETANI	
ΟΕΡΜΑ	
ARÑCOI	
MGSIAO	
ELRGSAO	
BAAZRSO	
AIIFMLA	
NMAAOERDO	
TCROACE	
ETRIEQUO	
PCIDUO	
ESBOS	
OVSONI	
BFRREEO	
ILALNO	

Labyrinth solution







We would like to express our sincere thanks to the above-mentioned contributors, whose contributions to this edition are of utmost importance for a thorough understanding of the operations of each business unit within the Foundation.

We are deeply grateful for their commitment, dedication and effort in making the publication of our newsletter a reality.



THE ANGLO ARTS & CULTURE -Citlali Yahal Kab de Dios Hernández

#### THE ANGLO FOUNDATION

-Cynthia López Jimenez -Brayan Bobadilla Vázquez -Yazmin Parra Espíndola

#### THE ANGLO ASSESSMENT

-Karen Berenice González Ortega

THE ANGLO PROFESSIONAL -Adriana Villanueva García

#### THE ANGLO ACADEMY

-Stephano Alexis Villafañe Matamoros

#### **GENERAL CREDITS:**

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