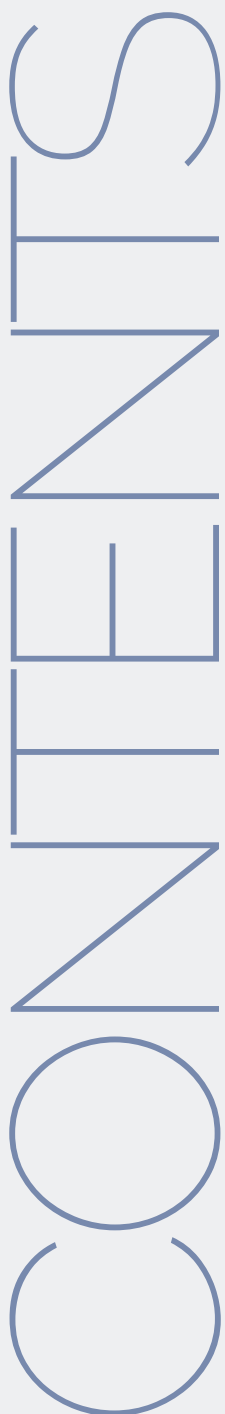




The Anglo
Foundation



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March Edition



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TAF Women:

In the context of International Women's Day, which is commemorated every 8th March, we would like to take a moment to recognise and celebrate the invaluable contribution of each of you in the Foundation and in society. This day is not only an opportunity to reflect on our achievements in the fight for gender equality, but also to recognise the vital role that each of you plays in your daily lives, both personally and professionally.

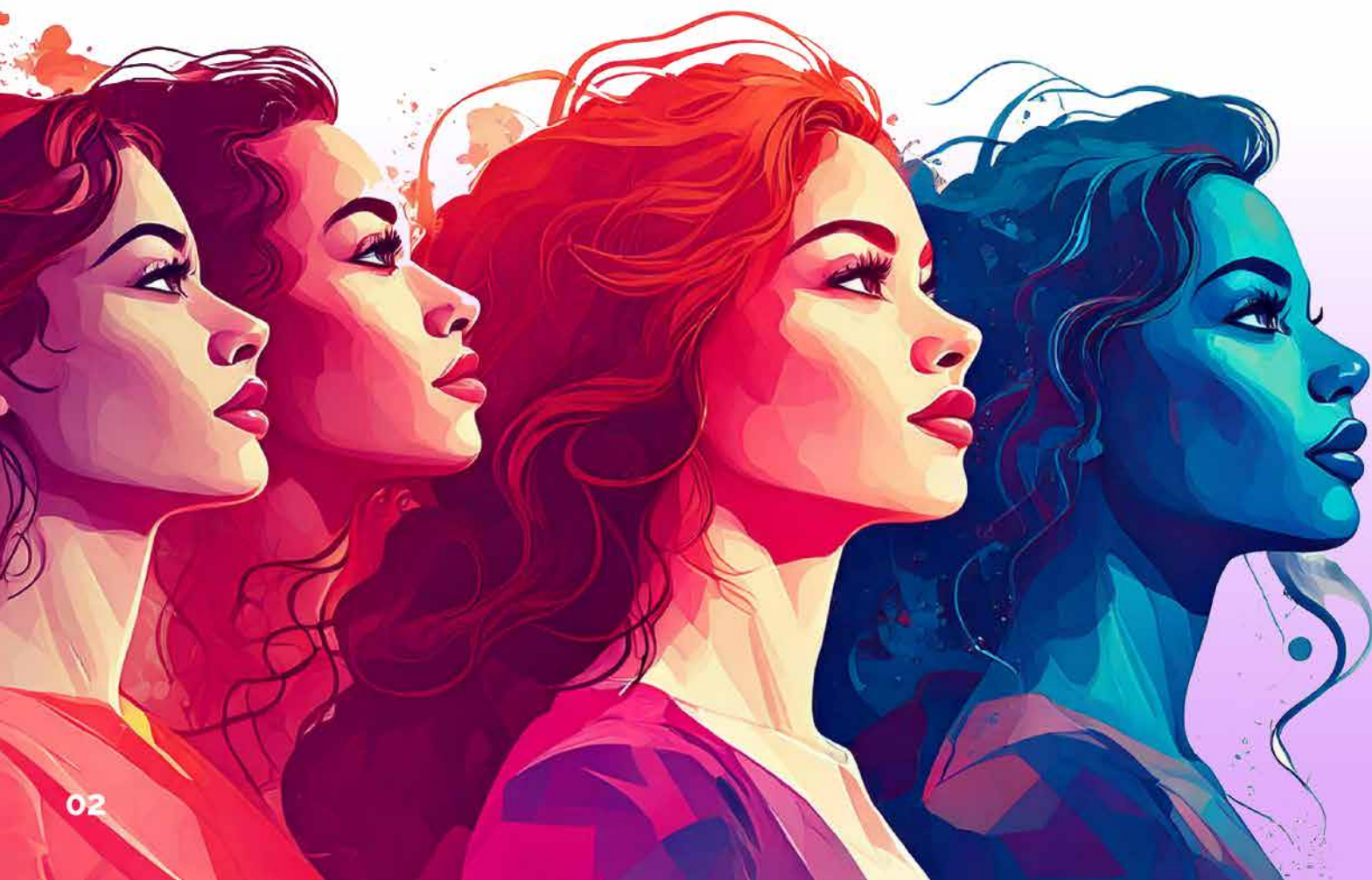
Each of you brings with you a unique story, full of experiences, challenges and achievements. You are mothers, daughters, sisters, friends and professionals who deftly manage multiple roles. Your ability to balance work and personal demands is admirable, and your dedication and commitment do not go unnoticed. You inspire those around you and demonstrate that strength and resilience are at the core of who you are.



Today, we want each of you to feel valued and recognised. You are the heart of our company, and your talent, creativity and dedication are essential. On this day, we invite you to reflect on your achievements and celebrate your contributions. Take a moment to recognise the small and large victories you have achieved, both in your personal lives and in your professional careers.

On this International Women's Day, we want to remind you that each of you is essential to the Foundation. Let us continue to work together for a future where gender equality and respect are the norm and create that safe space where you feel valued, heard and empowered.

*Thank you for everything,
Mujeres TAF!*







Celebrating Strength and Resilience: 8th March,

International Women's Day

8th March is an important date to commemorate in the global calendar. This day is an opportunity to reflect on the achievements made, but also to highlight the challenges that remain in the quest for gender equality and women's empowerment around the world.

Sororidad



PODER
FEMENINO

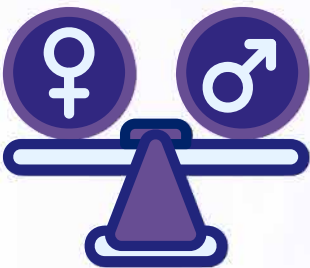
Origins:

International Women's Day has its roots in the labour and feminist struggles of the early 20th century. Its first celebration dates back to 1909 in New York, as an event organised by the Socialist Party of America. However, it was in 1910, during the Second International Socialist Women's Conference in Copenhagen, that it was proposed to establish an international day to honour women fighting for their rights.



In 1977, the UN officially proclaimed 8th March as International Women's Day, inviting countries to celebrate this day as a way of recognising women's rights and the struggle for equality.

Relevant data:



1. Persistent Inequality: Despite the progress made in recent decades, women still face significant inequalities. According to the World Economic Forum, it is estimated that, at the current rate, **gender equality will not be achieved until 2186.**



2. Gender-based violence: Violence against women remains an alarming problem. The UN estimates that **1 in 3 women in the world has experienced physical or sexual violence** at some point in their lives.



3. Political Participation: Although there has been an increase in women's political participation, in 2023, **only 26% of parliamentary seats in the world were held by women.**



4. Education and Health: Girls and young women continue to face barriers in accessing education and health care. In many regions, poverty, culture and violence are obstacles that limit their development.

#Me too

5. Global Movements: From #MeToo to #NiUnaMenos, social movements have gained strength, using social media to amplify women's voices and raise awareness about violence and inequality.

Is Women's Day celebrated?

The answer is yes, although its meaning varies according to the context. In many countries, 8th March is a day of celebration and recognition of women's achievements, with events, marches and activities promoting gender equality. In other places, however, it is a day of protest and vindication, where women demonstrate to demand changes and improvements in their living and working conditions.

Reflection:

8th March is a day that reminds us that the struggle for gender equality is a continuous and collective effort. It is a day to honour the women who have fought and continue to fight for a fairer world. As we celebrate their achievements, we must also commit to work together to remove the barriers that remain and build a future where all women have equal opportunities and rights.



Celebrating Birthdays **February**

AngloCentro Antonio Caso



AngloCentro Florida



AngloCentro Satélite





Events in March

**International Day for
Zero Discrimination**
March 1st



Family Day
March 2nd



International Women's Day
March 8th



Spring Equinox
March 20th



**Birthday of
Benito Juárez**
March 21th

World Water Day
March 22nd





Happy Birthday!

March



**Ana Deni
García Badillo**
The Anglo Churchill School



**Luis Eduardo
Palazuelos Zaragoza**
The Anglo Foundation



**Joanna
Herrera García**
The Anglo Churchill School



**Sasha Anastasia
Cam**
The Anglo Churchill School



**María Patricia de Lourdes
Arciniega Fuentes**
The Anglo Academy



**Adriana
Mendoza Vázquez**
The Anglo Assessment



**Guillermo
Gachuz Attílan**
The Anglo Churchill College



**Paola
Delgado Ampudia**
The Anglo Academy



**Edgar
Pineda Macedo**
The Anglo Academy



**María Del Socorro
Peña Corona**
The Anglo Churchill School



**José María
Huyke Margarida**
The Anglo Academy



**Joseph
Lomax**
The Anglo Churchill School



**Tania Alejandra
Méndez González**
The Anglo Churchill School



**María Fernanda
Arroyo Chino**
The Anglo Churchill School



**Boris Axel
Salgado Sánchez**
The Anglo Assessment



**Mayra
Hernández Arroyo**
The Anglo Academy



**Mauricio
Medina Ortiz**
The Anglo Academy



**Fátima Catalina
Madrid Zarza**
The Anglo Academy



**Nallena Ivonne
González Almelda**
The Anglo Churchill School



**David
Vega Godínez**
The Anglo Foundation



**Marisela
Hernández Sánchez**
The Anglo Professional



**Sofía
Pliego Murrieta**
The Anglo Churchill School



**Jerónimo Israel
Jacob Reyes**
The Anglo Academy



**Josefina Elvira
Arzola Miranda**
The Anglo Churchill School



**María De Lourdes
Moreno Mercado**
The Anglo Churchill School



**Sandra Kaori
Guzmán Vargas**
The Anglo Academy



**Carlos Rubén
Rosales Escalante**
The Anglo Churchill College



**Niall
Lloyd**
The Anglo Foundation



**Lucía Del Carmen
Pérez López**
The Anglo Academy



**Giselle Soledad
Picón Gutiérrez**
The Anglo Churchill School



**Antoinette
Williams**
The Anglo Churchill School



**Hermelinda
Olgún Ríos**
The Anglo Churchill School



**José Roberto
Lira González**
The Anglo Academy



**Pedro
Bravo Ponce**
The Anglo Churchill School



**Sandra Patricia
Dávila Basurto**
The Anglo Academy



**Bridgette
Pia Dalglish**
The Anglo Churchill School



**Vanessa
Cruz Ramos**
The Anglo Academy



**Carlos Alberto
Flores Delgado**
The Anglo Foundation



**Gloria Evelin
Hernández Manjarrez**
The Anglo Churchill School



**Omar Jonathan
Gil Hernández**
The Anglo Foundation



**Cristina
Román Quintero**
The Anglo Churchill School



**Alejandra
Ramos López**
The Anglo Churchill School



**María Guadalupe
Cano Manzano**
The Anglo Churchill School



**Alexis Iván
García Morales**
The Anglo Academy



**Assenet Loalza
González**
The Anglo Academy



Valentine's Day in Anglocentros

TAF CELEBRATIONS





Congratulations to our best-selling specialists!

At The Anglo Foundation we recognise the commitment of our sales force at The Anglo Academy BU and we would like to acknowledge their dedication, effort and excellent results in their daily work, which are reflected today in this recognition.

We are pleased to announce the Anglocentro specialists who achieved the highest sales in the month of February .



**Hector Jair
Vazquez Escudero**



**Raziel Yair
Beltran Morales**

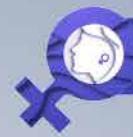


**Yasmin
Paduano Salinas**

Thanks to their hard work, commitment to excellence and focus on customer satisfaction, they have been able to achieve their goals in an outstanding manner.

Congratulations on your outstanding performance!

Internal Promotions



TAF RECOGNITIONS



**Claudia Paola
Pederzini Gil**

Nuevo Post: Subgerente
de Advisory Servicer



**Joel
Martínez Juárez**

New Post: Assistant
Manager Florida



**Paloma
Labastida Chavira**

New post: Head of Continuing
Professional Development



**Janette Vega
Rodríguez**

New position: Academic
Delivery Coordinator



**Nancy Patricia
Dávila Hernández**

New position: Customer
Relations Coordinator



**Leopoldo Zaragoza
Salinas**

New post:
Sales Manager



**Mario Andrés
Mercado Ceja**

New post: Research
Coordinator



**Rodrigo Omar
González Guardia**

New post: Academic
Delivery Supervisor



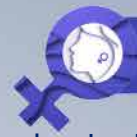
**Carolina
Flores Colín**

New post:
Accounting Assistant



**Pablo
Hernández Niño**

New post:
Project Manager



We are pleased to announce to our employees that they have reached a significant milestone in their careers in March 2025. Their dedication and commitment have been fundamental to the growth and success of the Foundation.



5 years



**Nadia
Aguirre Ortiz**



**Dora
Lara Uscanga**



**Jennifer
Jiménez Chávez**



**Arturo Israel
Fernández Ibarra**



**Ricardo
Campos Mena**



**Juan Fernando
Cruz Sánchez**



**Frida Casandra
Galindo Cortés**



**Irving Samuel
Cruz Enríquez**



**Evelyn Dayana
Horta Saldaña**



**Jose María
Huyke Margarida**

10 years

We would like to express our sincere thanks to each and every one of you for your hard work and loyalty over the years. We look forward to your continued growth and development with us in the years to come. *Congratulations on these years at the Foundation!*



Strategic Plan

2025 – 2029

On 7th February, the Board of Directors approved The Anglo Foundation's strategic plan for the period 2025-2029. This plan represents a milestone in the history of our Foundation as it considers for the first time the next five years of the four academic units that generate the Foundation's resources: The (Anglo) Academy, The Anglo Assessment, The Anglo Professional, The Anglo Churchill School & College, as well as the development of The Anglo Arts & Culture, the support units, and our Social Impact objectives.

Why is a strategic plan necessary for the Foundation? This plan mainly allows us to define the Foundation's areas of activity and the value they offer, and to establish objectives for income, costs, profits and EBITDA. This process allows TAF to plan its growth, manage resources and align the different areas of the organisation.

The plan defines the main activities of the academic units and projects a growth that will double the Foundation's income by 2029, boosting growth in the number of students and continuous improvement in the quality of educational services. It envisages a gradual transformation of The Anglo Arts & Culture to enhance its impact, attract audiences and contribute to the construction of the Foundation's brand.

The social impact of our Foundation lies in the quality of its educational and cultural offering, so the better we perform, the greater our impact on society. The action plans that make up the plan are aligned with the targets of our impact indicators, so as to ensure the greatest social return on investment.



The effort was led by the CAO with the assistance of an external consultant. The executive team and the directors of the units worked on their strategic plans; the financial projections were reviewed and approved by the COO. The social impact factors, as well as the strategic plan of Anglo Arts & Culture, were integrated by the CC&SIO and its team. Thank you all for the hard work and professionalism demonstrated in this process.

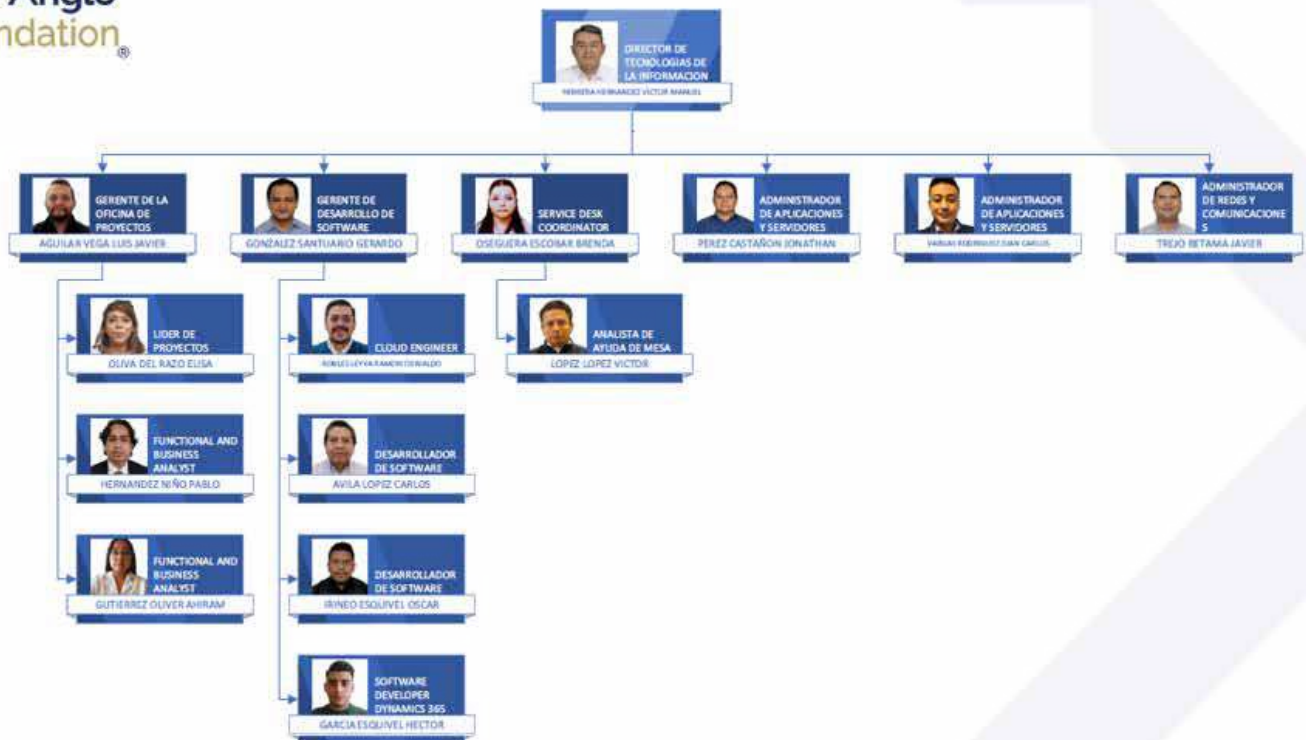
The support areas will develop their approaches to ensure that we meet organisational needs. For their part, the directors of the academic units will be working with their teams to publicise this document and align operations.

It is important to remember that a strategic plan is a living document on which annual work plans are built with the aim of progressively achieving goals, and periodically adjusting as necessary, according to economic conditions and other environmental factors, without losing sight of the final objective.

The success of this major project will depend on the entire organisation working in line with the defined strategic objectives. This challenge motivates us to drive the next stage of growth and evolution of The Anglo Foundation, to achieve an even brighter and more collaborative future.



Meet the *Information Technology team*



Victor Manuel Herrera Hernández

Information Technology Director



I joined The Anglo in April 2024 as Director of Information Technology. My primary responsibility is to define the technology strategy and oversee the operations of infrastructure, IT systems and other technologies required to achieve the Foundation's objectives. In addition, I oversee the development, implementation and maintenance of systems, as well as project management and IT budgeting. Finally, I am also responsible for ensuring the security and privacy of data in the IT infrastructure.

- I like to read a lot.
- I enjoy watching films and series.
- I love travelling and learning about new cultures.
- I am fascinated by everything to do with technological innovations and advances.
- I like to implement new and better ways in which we can do things, I like to be an agent of change.

Fun fact: I was born on the 14th of February and I can never go to restaurants because there are so many people celebrating the Day of Love and Friendship.

Oscar Irineo Esquivel

Software Developer



Since joining the company on 3rd March 2014, I have had the opportunity to work as a software developer on a variety of projects. Throughout this period, I have created systems that have proven to be of great use to the foundation. Currently, our focus is on innovation through the use of Microsoft cloud technologies.

- I like watching science fiction films / series.
- I love electronic music (Techno, Trance).
- I love playing video games with my son.
- I like football.

Fun fact: I am vertigo-stricken by heights and learned the craft of jewellery making for a while.

Ramón Oswaldo Robles Leyva

Cloud Engineer



My journey at The Anglo began in 2017, when I joined as a Corporate Developer. Currently, I have the privilege of working as a Cloud Engineer in the Information Technology (IT) area. My work focuses on the planning, management and development of cloud services, ensuring that the systems development team has all the necessary tools to carry out their work efficiently and smoothly.

- I have been a DJ for 18 years: Music has been my constant companion, allowing me to explore and connect with different cultures and emotions.
- Hiking enthusiast: I find peace and energy when walking in nature.
- Music collector: Each track represents a unique piece of history.
- Enthusiastic traveller: I love discovering new places, cultures and perspectives.

Fun fact: I know how to give acupuncture and massage therapies (I have a diploma).

Ahram Gutiérrez Oliver

Functional & Business Analyst



I started my experience at The Anglo in 2023 as Functional & Business Analyst in the Information Technology area, collaborating in THE HUB projects and their implementation.

- I love my dog Toby.
- I like to go running.
- I love Ariana Grande's music.
- I like to travel.

Fun fact: My hair was blue, pink, purple, orange, brown, super deep red and blonde.

Elisa Oliva Del Razo

Project Manager



I am a scientist by training and a project leader by vocation. I started my career at The Anglo at the end of 2022, joining the IT area in the Project Office. Since then, I have been in charge of several digital transformation projects in the commercial area, including CRM, CRM-Saeko, marketing and the interconnection of platforms. Currently, I am working on the implementation of the pre-payroll project for The Anglo Academy.

- I love dancing very much.
- I am passionate about other cultures, art, history and travelling.
- My favourite sports are zumba, pilates, squash and swimming.
- I really like American football.

Fun fact: I studied at INBA, I know how to play the transverse flute and I am a mezzo-soprano.

Pablo Hernández Niño

Functional and Business Analyst



I joined the foundation in April 2023, where I am part of the Project Management Office (PMO) in the IT area. Since joining, I have been engaged in needs analysis with the aim of transforming them into functional requirements for the implementation of SAEKO and its related systems, which include Multipagos, Total Pos and Teams. Recently, I have also been working on SAEKO self-invoicing for students. This process has been done in close collaboration with academic, financial and administrative leaders in order to foster innovation and contribute to the overall growth of the foundation.

- I am passionate about football.
- I am passionate about F1.
- I like to listen to a variety of music while I work (from rock and heavy metal favourites to psychedelic cumbia).
- I like to travel and see new places with my girlfriend and my cuddly son "Lobito".

Fun fact: in 2022 I won VIP tickets to the Mexican GP Paddock.

Gerardo González Santuario

Gerente de Desarrollo de Software



I started working at the Foundation in February 2009 as a software application developer. Currently, I hold the position of head of the Development area. Throughout my professional career at the Foundation, I have had the opportunity to participate in various projects, which has allowed me to acquire a deep knowledge of each area and unit of the organisation. I am deeply grateful to the Foundation for all the knowledge acquired during my time in this honourable institution.

- I like to analyse and listen to the details in music, especially in the Jazz genre.
- I like art cinema.
- I like to learn about the scientific discoveries of the universe and its origin.
- I like swimming.

Fun fact: I have many hobbies, but nowadays I don't do them anymore, because now, my main hobby is playing with my son.

Héctor García Esquivel

Software Developer Dynamics 365



I started my experience at The Anglo in March 2024, contributing to the automation of various operational processes using Power Automate. Currently, I lead the Development team on the pre-payroll project.

- I play football and sport climbing.
- I like to play video games with my friends.
- I like spending time with my parents.

Fun fact: I got my Microsoft PowerPoint, Excel and Word certification at the age of 11.



**Juan Carlos
Vargas Rodríguez**

Administrator of Servers and Administrators

I started my career at The Anglo Foundation in 2022 as a Service Desk Analyst, in the Infrastructure and Help Desk area. In 2023, I advanced professionally by taking on the role of Server and Application Administrator. In this position, we ensure that all of The Anglo Foundation's services are running optimally, as well as providing second-level support to contributors. My experience in IT has been very rewarding, as in Infrastructure we foster an environment of collaboration and mutual support as a team.

- I like horror video games.
- I like going to the cinema.
- I like dogs and cats.
- I like to read any genre.

Fun fact: I find it hard to ride a bike.



**Brenda
Oseguera Escobar**

Technical Support Coordination.

As technical support coordinator, I lead and supervise the technical support team for the resolution of incidents and assistance to the foundation's users. My responsibilities encompass the planning and coordination of daily tasks, as well as the implementation of efficient processes to ensure a high-quality service. I have 15 years of experience in technical support, of which I have spent one year at the foundation. Among my most notable achievements in this role are improving customer satisfaction, reducing solution times and driving continuous improvement in support processes, including standardisation of procedures, all in a collaborative working environment. My focus is on delivering fast and effective solutions, while maintaining a motivating work environment for the team. Thanks to my ability to manage and solve complex problems, as well as my commitment to service excellence, I have been able to contribute significantly to the Foundation's objectives.

- I'm a fan of Stitch
- I like to watch sunrises / sunsets on the beach.

Fun fact: I currently collaborate with several foundations in the search for help for the protection of abandoned animals, mainly dogs and cats.



**Javier
Trejo Retama**

Network and
Communications Administrator

I started my adventure at Anglo more than two years ago as head of operations in the infrastructure and development department. My work focuses on the management of the data network and all its components, thus ensuring an optimal and, above all, secure operation of the Internet connection.

- I like football.
- I like to visit places to contemplate nature.
- I like family moments.

Fun fact: I like to collect pens.



**Jonathan
Pérez Castañón**

Applications and Server Administrator.

13 years ago I started my career at the foundation as a Systems Analyst. Two years later, I had the opportunity to join School and College, where I experienced remarkable professional growth as an IT Administrator for eight years. In 2022, I returned to the corporate offices as an Application and Server Administrator, which allowed me to further advance my career within the foundation. In this new role, I take on additional responsibilities that fuel my enthusiasm to apply my knowledge and learn about new technologies.

The activities I perform on a daily basis include maintaining our cloud services on the AWS and Azure platforms in optimal conditions, as well as reviewing, maintaining and optimising both cloud and physical servers that support the various applications used by the foundation. I am also in charge of managing and restoring backups, server recovery and incident resolution in the different areas of the Foundation.

- I like visiting natural places, camping, swimming.
- I love video games and music.
- I like to spend time with my puppies.

Fun fact: I'm a STAR WARS fan and I have a pretty decent collection...



**Luis Javier
Aguilar Vega**

Project Office Manager

I studied Computer Engineering at UNAM and I have a Master's degree in Computer Science from IPN. Throughout my professional career, I have been fortunate to explore various areas in the field of Information Technology, ranging from infrastructure, networks, and servers, to databases, development and management of IT projects. In 2014, I joined the foundation as a Corporate Developer, which allowed me to understand the needs and workings of all areas of the organisation. Subsequently, I took over project management and eventually the management of the Project Management Office (PMO).

Currently, I am one of the ambassadors for digital transformation within the foundation. Through IT platforms and process optimisation, I seek to implement best practices. In addition, I stand out as one of the main promoters of THE HUB in the organisation.

- I enjoy reading different genres.
- I like rock and video games.
- I like interesting conversations.

Fun fact: I have been a dancer in the conchera tradition since I was 13 years old.



**Carlos
Avila López**

Software Developer

I am a programmer in the field of information technology. I am a graduate of the Universidad Autónoma Metropolitana (UAM) and since my first job I have had a deep passion for systems development, a passion that continues to this day at The Anglo Foundation. I am dedicated to the development of applications that are useful to the various areas of the Foundation, using the most advanced technology available. I am very interested in each new technology, which leads me to be self-taught and to constantly seek out new learning opportunities.

- My main hobby is reading all kinds of books, but especially technology, self-improvement and self-help books.
- I really enjoy going out with my family to experience nature, hiking, camping and now recently glamping.

Fun fact: At one stage in my life, I commuted to work by car took 3 hours each way, but I made the most of it by buying audiobooks and in those long commuting times, I listened to over 100 audiobooks.



**Victor
López López**
Help Desk Analyst

My career at the Foundation began in March 2008, in the Information Technology area. My initial responsibilities included the repair and maintenance of computer equipment and accessories throughout the organisation. Throughout the different projects, I have had the opportunity to continue learning and adapting to the new requirements of the area. Currently, I am part of the help desk team, providing online support and physical assistance in different areas and branches. In case any equipment needs repair, I take care of it.

Thanks to the Foundation for giving me the opportunity to move forward.

- I like to play football.
- I like to run.
- I have always enjoyed challenges, personally, professionally and in sport.

Fun fact: Thanks to the foundation, I became an amateur runner when I participated in my first race in 2012. To this day I still attend some races.



Civil Protection Training

Anglocentro Satélite and Churchill School



We are pleased to inform you that on 31st January we conducted a comprehensive Civil Protection training at The Anglo Churchill School and Anglocentro Satélite, with the aim of strengthening our knowledge and skills in emergency prevention and response.

We appreciate the participation of all employees who attended and contributed to making this training a success. Your commitment to the safety and wellbeing of all is essential.

We will continue to promote the culture of prevention and safety at The Anglo Foundation.

Satélite



Churchill School



Kick-off 2025



Last Friday 24th January, The Anglo Academy held its eagerly awaited 2025 kick off session, an energetic and motivational event that marked the beginning of 2025. The session was led by Nadia Aguirre Ortiz, who guided attendees through an exciting programme of presentations and interactive dynamics.

The event began with an introduction by Joel Martínez Juárez, highlighting the importance of collaboration and teamwork to achieve the goals set. Afterwards, Assenet Loaiza González took the floor to congratulate everyone for the achievements of 2024 and to

share the vision and goals for 2025. Her speech underlined the relevance of continuing to advance and exceed expectations, generating an atmosphere of enthusiasm and proactivity.

Carlos Márquez Elizalde participated in the presentation to talk about collaboration, emphasising that working together is essential for the success of any project. His presentation highlighted the relevance of synergies within the team, motivating everyone to look for opportunities to collaborate and support each other.

Eduardo Delgado Pintor continued by addressing the subject of communication, a fundamental pillar for the proper functioning of any organisation. His contribution provided tools and strategies for improving internal and external communication, which will undoubtedly contribute to strengthening the team.

For her part, Berenice Barrón Vega addressed the issue of compliance, emphasising the responsibility that each individual has in achieving the established objectives. Her message was clear: success depends on both individual and collective commitment to achieve the proposed goals.

Elena Munguía Sereno along with our director, Maricarmen González Vera spoke about the culture of service, a key element in the philosophy of The Anglo Academy. Their presentation emphasised the importance of providing exceptional service to students and the community, creating a welcoming and positive environment for all.

As part of the dynamics of the event, an innovative activity was carried out with the hashtag #QueTuActitudSueneBien, in which participants made analogies between popular songs and the way they deliver customer service. This activity was not only fun but also helped to reinforce the message about the importance of attitude in service.





To close the session, Joel returned to the stage to talk about the interconnectedness of the 4Cs: Collaboration, Communication, Compliance and Service Culture. His final reflection integrated all the topics covered during the event, reminding everyone of the importance of incorporating these concepts into their daily lives.

Maricarmen concluded the event by promoting reflection and gratitude. Her closing was a recognition of the efforts of all those present, thanking everyone for their participation and dedication, highlighting that together, The Anglo

Academy will be able to face the challenges of 2025 with energy and determination.

Without a doubt, the kick-off was an exceptional event that left everyone inspired and ready to start the new year with enthusiasm and commitment. We look forward to a 2025 full of achievements and goals reached!

#QueTuActitudSueneBien

Corpus linguistics in TESOL



Corpora provide great opportunities to English language learners and, as corpora become more accessible and interfaces more user-friendly, corpus linguistics will continue to grow in popularity. Therefore, many teachers will be wondering, 'What exactly is corpus linguistics? How can my learners benefit from it? Can it foster my own professional development? Are there any challenges I need to be aware of?' This essay provides some of the answers.

Corpora and corpus software

A corpus is an electronic collection of texts that strives to be representative of a language as a whole —general reference corpora like News on the Web (NOW)— or of the language use of specific genres or subjects —specialised corpora like the British Academic Spoken English Corpus (BASE). The texts in a corpus may be written, spoken, or multi-modal (Farr, 2025; <<https://ivohub.com/>>), monolingual or bilingual. Some corpora are publicly available for free whilst others are behind a paywall. Anybody can also gather their own corpus.





The use of corpora to research language is called corpus linguistics. To analyse corpora in a way that is time-efficient and reliable, it is necessary to use corpus software with built-in query tools. Just like corpora, some corpus software is free, and some has a price or subscription fee. One can also create their own corpus software with the relevant programming knowledge. Some corpus software is used online whilst some is installed to be used offline. Some software already includes a corpus or several corpora whilst some comes without a corpus, so one needs to input the text one wants to analyse, and some offers both options: using the provided corpora or uploading one's own texts. There are also websites that put several corpora together like <https://www.english-corpora.org/>.



Online tools have the advantage that one need not worry about updating them. However, they are often not transparent about the way they use corpora; for example, an online tool may be displaying only some random results rather than all of them, so one is 'essentially dealing with a "black box" technology' (Anthony, 2022, p. 106).

Potential challenges

DDL is not a very widely used method, so it will be new to many learners, who would need to learn how to use corpus software. Furthermore, this learner-centred method may not be aligned with the expectations of learners from more traditional learning backgrounds, who may require more time to get used to DDL (Friginal, 2018).

Besides, some interfaces look overly technical and difficult to use, which can be off-putting (Crosthwaite & Baisa, 2023), and the design sometimes looks old or low budget, which is something learners used to social media and modern technology may be critical of.

If learners are not properly trained, corpus-based linguistics can be frustrating, and they may misinterpret the meaning of the raw data —fake discovery—, which may make the activity counterproductive. This can happen, for instance, if the query does not yield the data that the learners were looking for, and the absence of evidence is interpreted as evidence of absence, or if the results have too many distractors (Gaëtanelle & Granger, 2022). This problem can be aggravated when low-level learners deal with authentic texts. This may mean that, even if learners are well disposed, teachers have to spend valuable

class time modelling corpus linguistics techniques (Friginal, 2018), so teachers need to convince learners that this is worth their time, eg, by using corpora at the point of need (Hyland, 2024) when an online dictionary will not suffice.

Conclusion

Data-driven learning (DDL) is rising in popularity and will likely continue to do so for the foreseeable future. Learners have much to gain from it because of its unique affordances, and many learners find this empowering. DDL also fosters skills necessary in modern information societies. Likewise, teachers can benefit from it in terms of their professional growth. However, using corpus-based linguistics is challenging, and teachers ought to receive the necessary help to be equal to the task.



How to address gender-based violence?

Gender-based violence is understood as any type of physical, sexual or psychological aggression against any person, as long as it is based on their sexual orientation or identity, gender or sex, directly affecting the person, causing psychological, physical, patrimonial, economic or sexual damage or suffering, even resulting in death. Although greater emphasis is placed on violence against women, it is important to emphasise that this type of violence also occurs against men.

In order to eradicate gender-based violence in an educational institution, a comprehensive approach is required, where one of the main actions is prevention, which stops violence even before it occurs, for this it is necessary to promote inclusion, implement laws and policies that help educational institutions to end discrimination, as well as campaigns to ensure healthy and respectful relationships among the student community.

This is followed by intervention,



awareness raising and accompaniment. In order to be able to carry out the intervention, it is necessary to have a team of psychologists or social workers trained to attend and accompany the victims, for this action the institution must be based on the following principles: Privacy; Confidentiality; Security; Supportive environment; Appropriate language and Respect for differences.

Educational staff play a very important role in the eradication of gender-based violence, so they must be committed to eliminating sexist attitudes and promoting values of equality among all students, inviting them to reflect on their actions and behaviours in the classroom, as well as helping to eradicate sexist

prejudices; using non-sexist language; empowering skills in the face of diverse gender stereotypes; promoting balanced participation between sexes and genders.

What is important is that the educational institution succeeds in creating a safe and equitable environment where mutual respect and equality are fostered, where everyone feels that their rights are protected and valued, regardless of their sexual orientation and gender.

Sources:

- IFPES, Instituto de Formación Profesional y Estudios Superiores ¿Qué es la violencia de género?, Enero 2025, consultado en: <https://ifpes.fgjcdmx.gob.mx/alerta-de-genero/violencia-de-genero>
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- Guía de intervención integral contra la violencia de género, enero 2025, consultada en: <https://fundacionmujeres.es/wp-content/uploads/2010/04/doc-15198-guia-de-intervencion-integral-contra-la-violencia-de-genero.pdf>





especial **Inscripciones**

SECCIÓN COMERCIAL REFORMA
PÓDIUM

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Crece desde el primer paso en Churchill School & College

Esta escuela se presenta como una opción destacada, en el que el ingreso al preescolar marca el inicio de la vida escolar y sienta las bases para un desarrollo integral que influirá en toda la vida de los estudiantes

Los primeros años de vida son mágicos e irrepetibles. Expertos en desarrollo infantil coinciden en que entre los primeros dos y cinco años, se abre una ventana única para el desarrollo neurológico en el que el cerebro de los niños crece y forma conexiones a un ritmo impresionante.

Durante esta etapa, a través de la estimulación integral, las infancias comienzan a desarrollar habilidades esenciales que los acompañarán toda la vida. Aprenden a convivir y compartir con otros, fortaleciendo su capacidad de colaborar y formar vínculos significativos.

El desarrollo del lenguaje ocupa un lugar central, ya que les permite expresar sus ideas, emociones y necesidades con

claridad, brindándoles herramientas para comunicarse en cualquier situación, incluso cuando algo les incomoda o preocupa.

Además, perfeccionan su motricidad, identifican y gestionan sus emociones, y construyen las bases para afrontar nuevos retos con confianza y autonomía. Todo esto ocurre en un entorno seguro y enriquecedor que fomenta su bienestar integral.

En Churchill School & College reconocemos que cada estudiante es único, por lo que tenemos un modelo educativo constructivista único que integra el programa IB, que promueve un aprendizaje activo y significativo, y el Diseño Universal para el Aprendizaje (UDL), una metodología vanguardista que respeta y

potencia las formas únicas de aprender de cada estudiante, algo poco común en las escuelas hoy en día.

Con grupos pequeños en Maternal, el equipo docente puede enfocarse en las necesidades particulares de cada niña y niño, fomentando un entorno donde se sientan parte de su comunidad y motivados para aprender.

Churchill School & College, además de ser incluyente, es inclusivo. La institución fomenta un espacio donde todos los estudiantes, independientemente de sus entornos y características, se sientan aceptados y apoyados.

Además, la educación va más allá del bilingüismo tradicional. Con programas internacionales como el IB

Programme y Cambridge Internacional, los estudiantes logran dominar el inglés, el español y también desarrollan una mentalidad global y una sólida preparación académica que los prepara para los desafíos del mundo actual.

En Maternal, se prioriza el juego, la interacción y el aprendizaje significativo, evitando el uso excesivo de pantallas. El equipo reconoce que la tecnología es valiosa, pero en esta etapa se enfocan en actividades prácticas y creativas que nutren su curiosidad y desarrollo natural.

Aunque en grados avanzados utilizan herramientas como Bee Bots para programación, en Maternal brindan una experiencia plena y equilibrada, centrada en las necesidades de esta etapa única.



LA MEJOR OPCIÓN

Para las familias que sueñan con un espacio respetuoso, cálido y enriquecedor para el desarrollo intelectual y emocional de sus hijos e hijas, Churchill School & College es más que una elección: es un hogar en el que cada estudiante encuentra su voz, explora sus talentos y comienza a construir un futuro lleno de posibilidades.

¡Ven y descubre cómo podemos acompañar a tu hijo o hija en esta etapa tan especial!



ELECCIONES DE VIDA DESDE EL PREESCOLAR

En Churchill School & College sabemos que el preescolar es el inicio de la educación y el comienzo de un camino que marcará la vida de cada estudiante. Con una metodología constructivista, programas internacionales y un enfoque en el bienestar integral, creamos un entorno donde los niños y niñas no solo aprenden, sino que florecen.

Este viaje no termina en el preescolar, pues continúa hasta el bachillerato, cultivando habilidades, valores y una pasión genuina por aprender.



Origin of the *12 months of the year*

Although it may seem atypical to wish you a Happy New Year in the middle of March, let us reflect together: What do we really mean by "year"? And more to the point, what kind of year do we celebrate? These questions invite us to explore the complexity of time and the calendrical computations we use to measure it.

In Mesoamerica, the approach was different. The ancient Maya and Mexica developed calendrical systems based on precise astronomical observations. In Mexico, 1st March marks the beginning of the "Nahuatl Year", when the star Antares reappears in the night sky, signalling the end of winter and the rebirth of agriculture. This event, based on the alignment of constellations and natural cycles, contrasts with the arbitrary start of the Gregorian year on 1st January, linked to Egyptian and Roman traditions.

I therefore invite you to take a broader view of the passage of time. Consider how calendars reflect not only an astronomical order, but also our interaction with nature and history.

Calendar. The mere succession of days, months or years, set out in a thousand unimaginable ways, which is what we call a calendar, was not in its origin as innocent as it may be now, because the etymology of this word is found in the Latin *Kalendarium* (m.), where it means "Register, account book of a lender" for the simple reason that the monthly interest of the creditors was to be paid exactly in the Kalends, which was but the first day of each month of the Romans. The list of these Kalendas would be our Calendar; with this ending -ario, from the Latin -arius (m.) "Set of, list of", there are many words in our language.

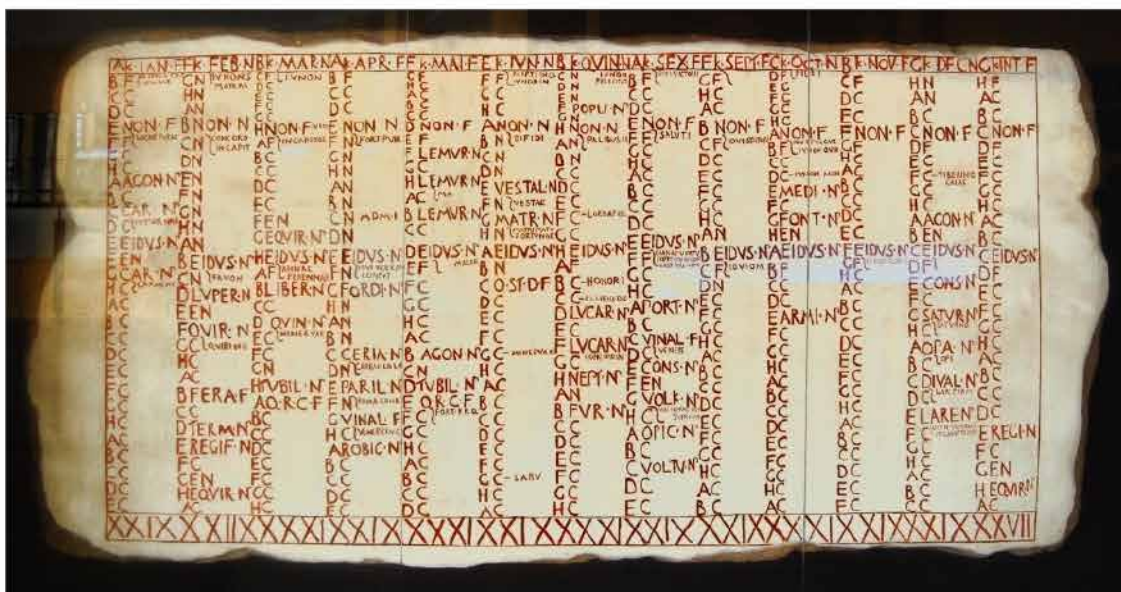
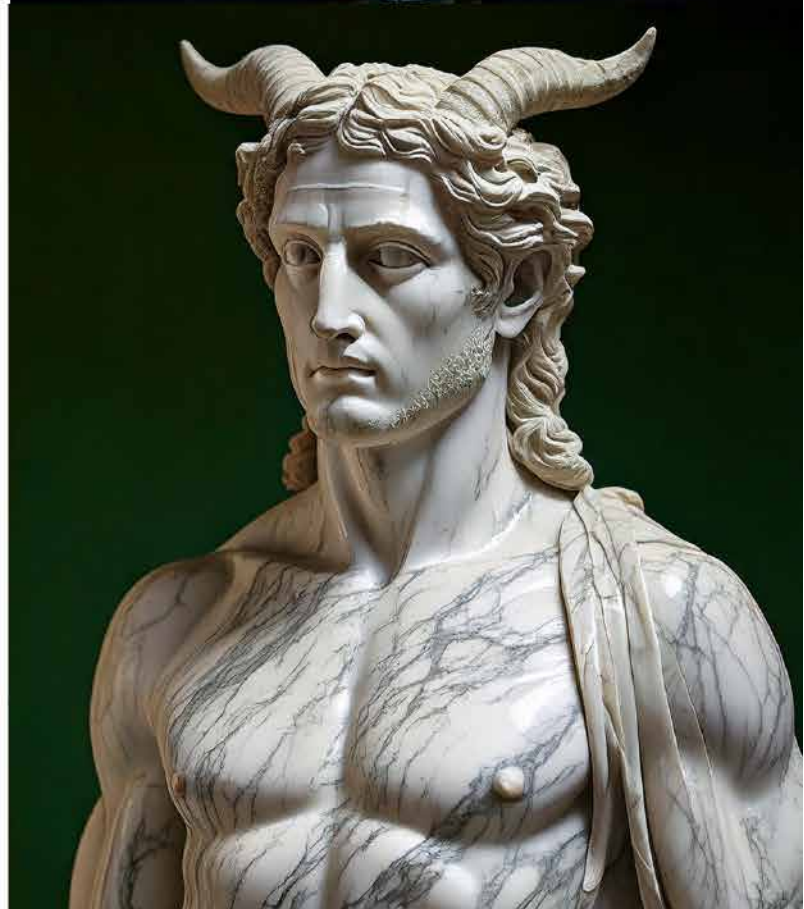
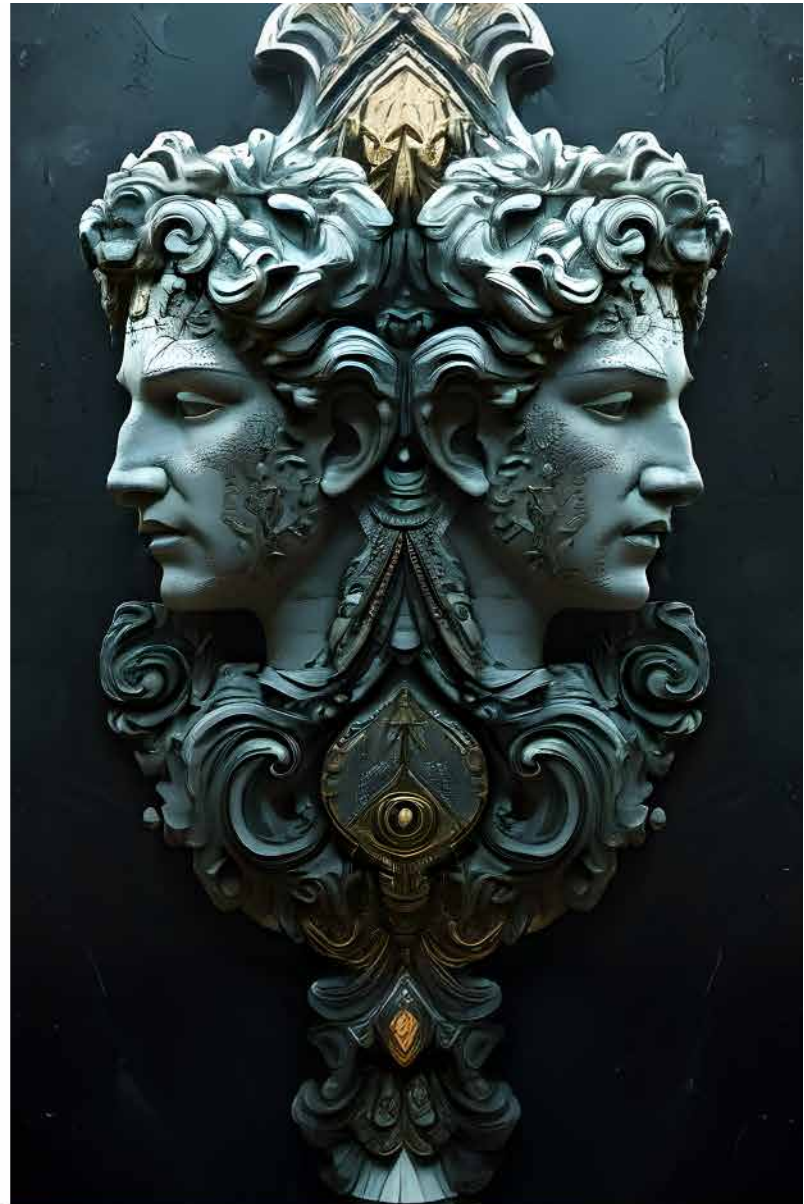


Fig. 1. Calendario Romano

January. The first month of the current year has not always taken place in the calendar, given that, for the early Romans, the annual count began with March, as we are reminded by the fact that the first season of the year is the "Prima-vera" which begins in that month, or the fact that the Zodiac considers the sign of Aries to be the first in the series. It was Numa Pompilius - between 715 and 675 BC -, considered the second legendary king of Rome, who, with an unprecedented religious and civil organisation of the city, established the sacred calendar that involved the dedication of a month, no less than the one that would be considered the first, to the god Janus or Janus, so that the month would be called Ianuarius. It seems that the consecration of this month could be explained by the fact that Janus was the god of doors and was represented with two faces symbolising the entrance and the exit, metaphorically, the past and the future. Also, in Latin there was the office of ianitor and ianitrix, "the doorkeeper" and "the gatekeeper", and still in American English it is not uncommon to find the word 'janitor' to designate exactly that.

February. There seems to be no doubt in attributing the origin of its name to the Latin name for this month, which was none other than Februarius, meaning "the month of purifications", given that this month was considered to be the month of the dead and of the purifying celebrations (the lupercales) in honour of the god Pan (panic), which took place in the last period of the year (January). In fact, it was in the last days of the last month of the year that the februs took place, purification feasts which took the name februs "means of purification" and which were ceremonies of





atonement. The Romans dedicated themselves to purifying the city by honouring the dead with sacrifices.

March. The fact that it was the month dedicated by the Romans to the god Mars also justifies the name: Martius was the month of Mars, a divinity under whose protection and patronage was not only war, but also the fertility of the fields, vegetation and livestock. Perhaps this bucolic divine capacity, rather than warlike reasons, is what explains the consecration to Mars. Let us not forget that spring begins in this month.



April. It seems that the name of this month comes from the Latin *aprilis* (m.), accusative of *aprilis*, from the idea of opening (*aperire*, *abrir*) the flowers, of Nature in full bloom, although there is some doubt about this etymology. Some authors believe that it is related to the Latin word *apri* (m.), which meant "the wild boar", an animal venerated by the ancient Romans and to which they would have dedicated each month. Other scholars, on the other hand, establish a relationship with the Greek word *afril*, meaning "foam", as it was from the foam of the sea that Venus, the goddess to whom this month was consecrated, was born, as would be demonstrated by the many Roman festivals of this period, as well as those dedicated to the goddess Flora (May), which began with the great *Festum Veneris* ("the feast of Venus"). Finally, there is no shortage of people who relate the name of this month to the word *ciparas*, a Vedic word (ancient sacred language of India), which meant "the next", i.e. the month following March, which was the first month.

May. The so-called "month of flowers" or "month of the Virgin", which in the end amounts to the same thing (majo, maja), and in contrast to versions that, without much foundation, attribute its name to the fact that it was consecrated by the Romans to the elders (maiorum), it seems that it is named after the goddess Maya, to whom it was dedicated, so that the name of this month in Latin was maius. The affiliation of this goddess Maya is not very clear, since, according to some scholars, she could be either the daughter or the wife of Faunus, or perhaps both. What seems clear is that she was also known as Bona Dea, i.e. "the Good Goddess", and that she was one of the so-called Pleiades, the seven daughters of Atlas and Pleione who ended up becoming a constellation with Orionis and his dog. Finally, let us say that the aforementioned and well-known floral appellation of this month is also due to the Romans, who on 3rd May put an end to festivities that had already begun in April, which were called Floralia (April): Floralia (April).

June. Among the Romans the sixth month was dedicated to the cult of Juno, wife of Jupiter and highest female divinity. The two, together with Minerva, formed the trilogy of the principal gods. Juno was the goddess of fertility, of childbirth, and protector of married women, and it was not in vain that she was consecrated in the month in which spring, the season of fertility, is at its most splendid. It should be noted that the Latin name of the goddess was Iuno-Iunonis, and that the name of the month comes from a form Iunius "[month] proper to Juno".

July. In 45 BC Julius Caesar modified the old Roman calendar established in the time of King Numa Pompilius (715-672 BC). The seventh



month, which had been the fifth, and so called (quin[c]tillis), was renamed Iulius in homage to the promoter of the reform, who was assassinated a few months later. The change of name was suggested by Mark Antony in 44 B.C. It should be emphasised that the old Roman year began in March, so July was the fifth month and December the tenth, hence its name.

August. The current eighth month used to be called sextilis because it was the sixth month of the year. Since 24 BC, however, it owes its present name to Augustus ("consecrated by good omens", "worthy of respect"), the nickname of the emperor Gaius Julius Caesar Octavianus (63 BC - 14 AD). It is said that Augustus wanted to modify the calendar in imitation of Julius Caesar (100 or 101 BC - 44 BC) who, as early as 45 BC, had transformed the ancient month of Quintillis, "the fifth month", into the month of July. To this end, Augustus not only proposed himself to change the name of the month but also to add one day to the 30 days it had, so that his month would last the same length as the previous one, perhaps for hidden reasons of envy. To this end, he added and subtracted days, especially to February, so that the months would have the length we know today.

September. The ancient seventh month before Julius Caesar's modification of the calendar in 45 BC (January and July), and the inclusion of July and August, was simply called september or septembris, which seems to be a compound of *septe* (m.) "seven", as the seventh month of the ancient calendar, and *imber/imbris* "rain", possibly alluding to summer and autumn storms. The formula was applied to the following months until December.





All these changes seem to stem from a primitive Roman calendar, in force from the early 8th century B.C. until 680 B.C., whose annual measure was not composed of twelve months but of ten, beginning - as mentioned - with the month of March and ending with the tenth month, logically called decembris.

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in astronomy and the development of time studies, in 680 BC the year officially had twelve months, with March as the first month and February as the last.

After proposals and suggestions from scholars, made on different occasions (such as in 590 BC), the conclusion was reached in 153 BC that they needed to bring the start of the year forward to January, a decision that was fully confirmed many years later (107 years) in 46 BC, in order to correct miscalculations and, incidentally, to adapt natural time to human needs since previously the consuls of war were appointed in March. Now, with the adjustment, they were appointed on the first of January and had time to plan the military campaigns dedicated to Mars. What was done was nothing less than to make the year we now know as 46 BC correspond to the solar year. BC corresponded to the solar year (January then fell in autumn) by adding a total of ninety days to that year, which resulted in the spring of the following year (45 BC) beginning in March. The effect achieved was that the first of March of that year of the Roman Republican calendar - of the lunar type - became the first of January of a new calendar, the Julian calendar - of the solar type - introduced by Julius Caesar himself in the aforementioned year.

But... why was 1st January chosen as the starting date? What happens is that the star of the name Sirius (called Sopdet by the Egyptians and Sothis by the Greeks), in the constellation Canis Major or Can Major, aligns on this date directly with the Queen's Chamber in the Pyramid of Khufu (Cheops in Greek), so as to facilitate the late pharaoh's ascent to the Pr-Ist (Per-Iset), "Para-Isis" or House of the goddess Isis (Paradise), wife of Osiris. Later, in 332 BC, Alexander the Great of Macedonia conquered Egypt, and at his death the Greek dynasty of the Ptolemies was ceded control of that land.

They brought Egyptian calendrical practices to Greece, where they were synchronised with their mythology and calendrics. After two centuries of this development, in 146 BC the Greek city

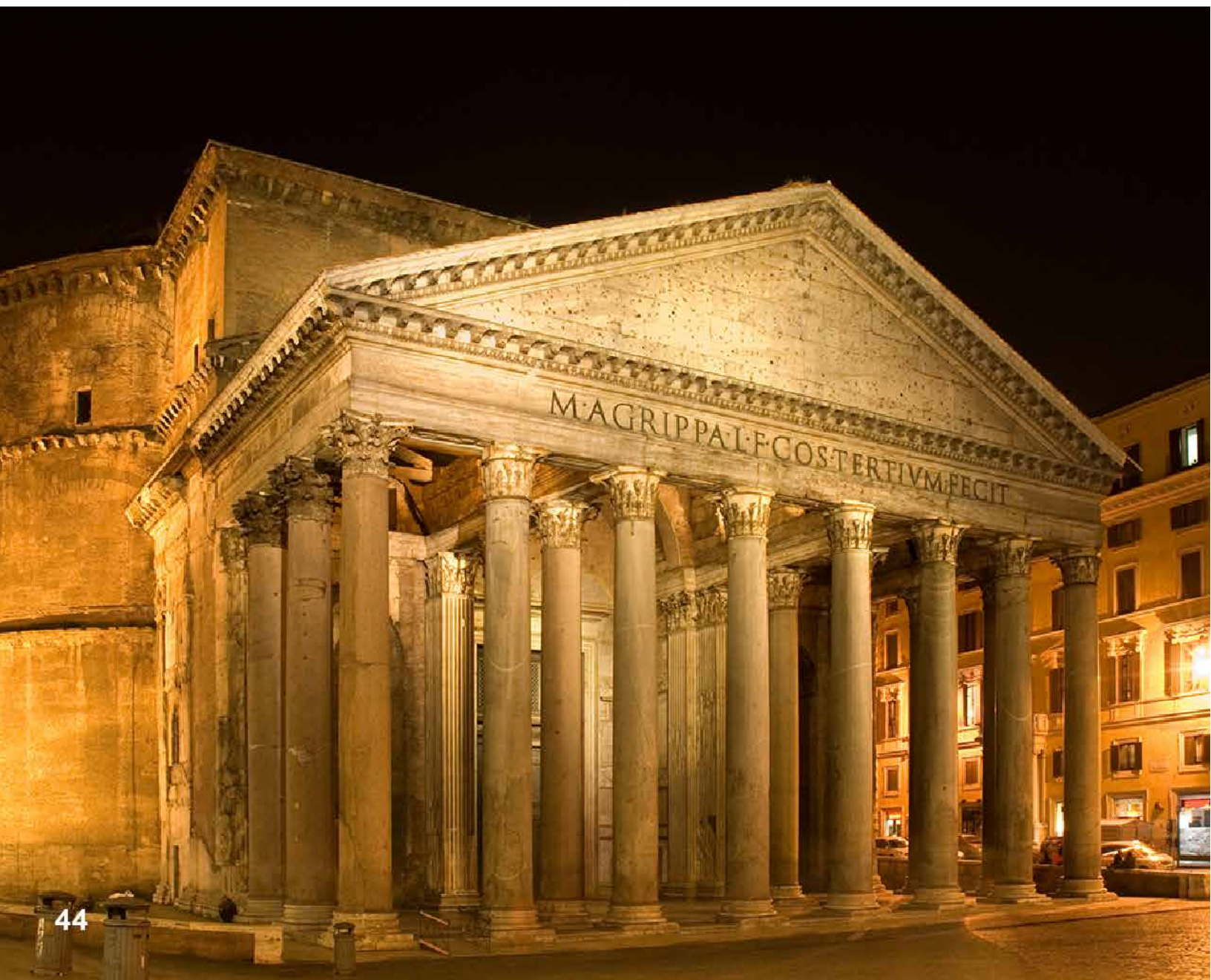


of Corinth and the so-called Achaean League succumbed to Roman victory. The Romans absorbed Greek or Hellenic culture, transferring in turn the calendrical practices of Ancient Egypt. These were spread throughout Roman territory and, in Hispania, centuries later Spain, from where they would be distributed here to Mexico during the Viceroyalty.

In short: Egypt started the year on 1st January, Greece conquered Egypt, Rome conquered

Greece and founded Hispania; Spain (the kingdom of Castile) conquered us and so this date for the beginning of the year was established worldwide in the Roman Catholic countries.

Profr. Pablo Iván Gómez Soto
The Churchill School



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01

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MEJOR DESCANSO

05

Un estudio publicado en el *Journal of Clinical Sleep Medicine* probó que el **ejercicio regular** puede **mejorar la calidad del sueño** y ayudarte a dormir por la noche.

06

REDUCE ENFERMEDADES

Estudios han demostrado que realizar ejercicio **ayuda a prevenir** diferentes tipos de enfermedades y regula a **mejorar la vida** de las personas que las tienen.



If you are interested in registering, please write to Yazmin Parra at Talento Humano at the email address below: yazmin.parra@tamf.org.mx



Did you know?



TAF WELFARE

The Mexican Social Security Institute (**IMSS**) is an autonomous institution of the federal government, composed on a tripartite basis by the state, employers and workers. Its main objective is to provide health and social security services to the affiliated population, known as the insured or "derechohabientes".

All employees of THE ANGLO MEXICAN FOUNDATION who have a permanent contract have social security from their first day of work. Likewise, our international staff accesses IMSS once they obtain their work visa, whether temporary or permanent.

How to register at the IMSS clinic?

1.You can complete the procedure online at the following website:

<https://serviciosdigitales.imss.gob.mx/portal-ciudadano-web-externo/derechohabientes/tramite/registro>. This process speeds up the registration process, although it does not guarantee full registration.

2.If you have your FIEL (Electronic Signature), you can do it through the virtual desktop. For more details, see the following video: <https://youtu.be/QMqOjm2XSro>

3.You can also use the "IMSS Digital" application, a guide to which is available in this video: <https://youtu.be/3s7xVsxGOJc>.

4.Another option is to go directly to the IMSS clinic that corresponds to you, bringing with you the following documents: INE, NSS, CURP, proof of address, birth certificate and a child's photograph.

We will provide more information in our next issue.



7 strategies

for teamwork



1. Active listening and empathy: It is vital to listen carefully to understand the other person's perspectives and needs before reacting. Empathy opens doors and can transform tensions into opportunities for collaboration.

2. Focus on interests, not positions: "The only way to win an argument is to avoid it". Look for the root of the problem rather than focusing on superficial disagreements. Identify common goals to build win-win solutions.

3. Stay calm under pressure: Controlling your emotions prevents tensions from escalating. Practice breathing techniques or mindfulness to respond calmly, even in the face of challenging behaviour.



4. Set clear boundaries: Don't be afraid to set boundaries when someone is disrespectful or uncooperative. Communicate what you are willing to tolerate in an assertive but respectful manner.

5. Ask constructive and neutral questions: "Asking questions leads to understanding and trust". Instead of confrontational or accusatory, ask open-ended, thought-provoking questions: "What do you need to make us work better together?" This encourages conversation rather than confrontation.



6. Be a positive role model: Respond with kindness and professionalism, even to negative attitudes. Your example can influence others and set a standard of mutual respect..

7. Seek collaborative solutions and follow up: "It's not about solving a problem, it's about building a solution together that works for everyone". Invite the other person to participate in creating solutions. Once implemented, follow up to ensure that both parties are satisfied with the results.

Working with difficult people is an opportunity to grow, strengthen relationships and demonstrate leadership.

*You can turn
challenges into
achievements!*





Trivia



ENTERTAINMENT TAF

"Women Who Inspire"

Instructions: Below you will find a series of questions about influential women and their achievements. Choose the correct answer to each question and send it to comunicacioninterna@tamf.org.mx , if it is correct, you can win a TAF gift.

1. Who was the first woman to win a Nobel Prize and in which field?

- a) Marie Curie in Physics
- b) Malala Yousafzai in Literature
- c) Rosalind Franklin in Chemistry

2. Who was the first woman to fly in space?

- a) Sally Ride
- b) Valentina Tereshkova
- c) Mae Jemison

3. Which woman is known for her role in the creation of the theory of relativity with her husband Albert Einstein?

- a) Lise Meitner
- b) Mileva Marić
- c) Ada Lovelace

4. Who is the famous British writer known for her novels about the lives of women in Victorian society?

- a) Virginia Woolf
- b) Jane Austen
- c) Agatha Christie

5. Which woman was the first woman to hold a leadership position in a major automobile company, becoming CEO of General Motors?

- a) Mary Barra
- b) Ursula Burns
- c) Ginni Rometty

6. Who is the Pakistani activist who advocates for girls' education and was awarded the Nobel

- a) Malala Yousafzai
- b) Ayaan Hirsi Ali
- c) Sharmeen Obaid-Chinoy

7. To whom does this phrase belong: "The question is not who is going to leave me; it is who is going to stop me"?

- a) Ayn Rand
- b) Ursula Burns
- c) Angela Davis



Solution word game

Chocolates	Amigos	Enamorado	Besos
Valentín	Regalos	Catorce	Novios
Poema	Abrazos	Te quiero	Febrero
Cariño	Familia	Cupido	Anillo

Activities to do in *CDMX*



ENTERTAINMENT TAF

1. Burger Fest

The Campo Marte restaurant will bring together the best hamburger joints; you'll taste classic and exclusive recipes, so go hungry.

 Sunday 9th

 From 13:00

 Campo Marte s/n, Chapultepec, Miguel Hidalgo



2. Our Body: El universo dentro

An exhibition not to be missed. It is an exhibition dedicated to human anatomy that includes torsos, real organs and ten complete bodies. The idea is that you can see what we look like on the inside, all with the help of virtual reality and interaction.

 All March

 Various times available

 Plaza Carso en Lago Zurich 245



3. La Mole

This is where fans and expert exhibitors from the world of comics and pop culture will meet. In addition to bazaar and mingling, there are very special guests. For example, Linda Hamilton from the Terminator and Elijah Wood, who played the character Frodo.

 14th, 15th and 16th

 Different times

 \$700 adults and \$350 children under 12

 WTC of CDMX





We inform you that the Tax Administration System (SAT) has requested all taxpayers who receive income from salaries to activate their tax mailbox (buzón tributario). The purpose of this mailbox is to establish a private and personalised communication channel, through which you can receive and provide information relevant to the fulfilment of your tax obligations and procedures.

To activate the mailbox, you need to enter the SAT portal (sat.gob.mx), in the people section, and click on "tax mailbox". There you can access using your RFC and password, or with your current e.firma.

Select the configuration option and complete the contact media form, where you must register an email address and mobile phone number.

Exempt are those persons who, in the financial year 2024, have obtained income from salaries of less than \$400,000.00.

The deadline for complying with this obligation is 31st December 2025. Failure to comply with this tax obligation could result in a financial infringement by the authority.

We invite you to fulfil this obligation!



Thank you

We would like to express our sincere thanks to the above-mentioned contributors, whose contributions to this edition are of utmost importance for a thorough understanding of the operations of each business unit within the Foundation.

We are deeply grateful for their commitment, dedication and effort in making the publication of our newsletter a reality.



THE ANGLO PROFESSIONAL

-Adriana Villanueva García

THE ANGLO ACADEMY

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